

Invitation



International Leadership Symposium on Ethics in Business

1st July 2013
at the United Nations Geneva – Palais des Nations

INTERNATIONAL LEADERSHIP SYMPOSIUM ON ETHICS IN BUSINESS

The International Leadership Symposium on Ethics in Business is an annual event taking place in European Parliament Brussels and its satellite conferences which brings together leaders from business, politics, academia, civil society and faith-based organizations to dialogue on new leadership styles that support inclusive and sustainable development and ensure profitability for businesses. It provides a platform for leading minds to share their experiences and expertise on the value of an ethics-based approach to deal with today's challenges in the global markets. It also examines the impact of this approach on the bottom line.

The International Leadership Symposium on Ethics in Business is an initiative of The World Forum for Ethics in Business, a registered public interest foundation with the aim to pursue and establish the indispensable ethical foundations of business in a globalized world.

The Conference in Geneva is a satellite conference held at the United Nations for the first time and is organized in partnership with Global Partnerships Forum. The Global Partnerships Forum brings together policy makers, business leaders, entrepreneurs, philanthropists, investors, and thought leaders from across sectors leaders to address global challenges. The GPF aims to move the needle from aid to investments, using the power of partnerships. For more information, please visit the website: www.Partnerships.org.

The World Forum for Ethics in Business is organizing the 2013 Conference in Geneva in cooperation with:

- International Association for Human Values (IAHV)
- The World Bank Institute
- Global Partnerships Forum

The 2013 International Leadership Symposium on Ethics in Business in Geneva

1st July 2013

Conference on *Ethics in Business* at the United Nations,
Geneva, Switzerland

Program

1st July 2013, United Nations – Palais des Nations

10.00 - 10.30: Opening Session and Welcome Addresses, Room XVI

10.30 - 12.30: Plenary Sessions

12.30 – 13.00: Relaxation and Reflections

13.00 – 14.00: Lunch

14.00 - 16.30: Workshops, Room XVI and XI

16.30 - 16.45: Workshop Conclusions, Room XVI

16.45 – 17.00: Call of the Youth

17.00 - 17.30: Closing Session



Good governance and transparency through shared values

In recent years, the global economic crisis with major financial, social and environmental challenges have shaken the world and forced leaders to rethink the current paradigms of governing businesses and public sector. Value creation is today clearly perceived as a balance between earning wealth and doing public good, with increasing recognition that combining profitability and responsibility is the way to a sustainable future.

The World Forum for Ethics in Business satellite conference in Geneva at the United Nations in 2013 will address the importance of good governance and transparency through shared values. According to the UN, good governance is consensus oriented, participatory, following the rule of law, effective and efficient, accountable, transparent, responsive, equitable and inclusive. Transparency also plays a very important role.

In the private and public sector, in corporations and charities, across the world, improving efficiency and effectiveness, ensuring accountability and tackling corruption, ensuring a combination of shared values, good governance and accountable systems are the recipes for long term success.

This Symposium will therefore provide an opportunity to major stakeholders from all sectors to have a fresh look at current political and economic paradigms. The dialogue will challenge existing belief systems and identify shared values as a roadmap for a sustainable future. Inspirational, international examples will be showcased providing ideas that can be scaled up for global impact.

The Conference will consider the following questions:

- What are the qualities of good governance?
- The importance of transparency.
- Business and Ethics - Complementary or Contradictory values
- Leadership in the 21st Century - Time for a Paradigm Shift
- In the wake of the economic crisis, is globalization still beneficial to society at large? In this next phase of globalization, who are the winners and who are the losers? How can globalization serve as a means to distribute wealth in a more equitable way?
- What is the role of the global organization in addressing poverty, improving education and health systems, and dealing with unemployment and environmental degradation?
- What practices contribute to the highest executive and organizational performance?
- How can organizations implement an ethics-based approach to transforming society and contributing to a better sense of community at the global level, while being profitable and achieving long-term success?

Leaders share their secrets to sustainability and success!

Recognizing sustainable success

Announcement of Ethics in Business Award Winners 2013 in European Parliament, Brussels

The World Forum for Ethics in Business (WFEB) will present the 2013 Ethics in Business Award at the International Leadership Symposium on Ethics in Business at the European Parliament Brussels on 28th – 29th November 2013. The WFEB Ethics in Business Award honors individuals and companies that have demonstrated fundamental human values and ethics in life and in the business arena.

2012



Outstanding Corporation
Volkswagen Group received by Prof. Dr. Prätorius, Head of CSR, Volkswagen AG



Outstanding Corporation
Sungjoo Group received by founder Mrs. Sung-Joo Kim, South Korea



Outstanding Individual
Mr. Luis Moreno Ocampo
First Prosecutor of the International Criminal Court



2008

Outstanding Individual
Prof. Dr. Ibrahim Abouleish
Founder, SEKEM, Egypt



Outstanding NGO
Transparency International
received by Ms. Huguette Labelle, Chair, Transparency International



Outstanding Corporation
GMR Group, India
received by Group Chairman, Mr. G.M. Rao

2010



Outstanding Corporation
Unilever received by Mr. Miguel Veiga-Pestana, Vice-President Global External Affairs



Outstanding Scientist / Academic
Prof. Dr. Hans-Peter Dürr
Founder, Global Challenges Network, Germany



Outstanding Individual
Mr. Dele Olojede
CEO and Publisher, Timbuktu Media



2007

Outstanding Individual
Prof. Dr. Peter Eigen
Founder, Transparency International



Outstanding Individual / Public Sector
Mr. Andre Pielbags
Member, The European Commission



Outstanding Corporation
ING Bank, The Netherlands received by Senior Executive Vice President, Mr. Rutger Koopmans

2009



Outstanding Individual
Dr. Brigitte Mohn
Member of Executive Board, Bertelsmann Foundation, Germany



2006

Outstanding Corporation
Tata Services, India received by Managing Director, Mr. T.R. Doongaji

SPEAKERS – PREVIOUS CONFERENCES



"Climate change has gone from being a marginal issue to being at the forefront of business leaders' minds. We need to stir our hearts and minds, and admit that fighting climate change is our ethical obligation."

Prof. Jerzy Buzek: MEP, Former President of European Parliament; Former Prime Minister, Poland



"Captains of industry, leaders from the civil society, as well as citizens around the world desperately need a culture of transparency and accountability, thus the World Forum for Ethics and Business couldn't be more timely to rebuild that bond across sectors and across nations, in order to move the needle which can unlock opportunities for new investment."

Mr. Amir A. Dossal: Chairman, Global Partnerships Forum; Special Representative of the Secretary-General of ITU



"It is the responsibility of society and governments to create the right framework for – on the one hand – the development and the production of the right products and – on the other – for customers to wish to acquire such goods."

Dr. Hanns R. Glatz: Delegate of the Board of Management, Daimler AG, Germany



"More business leaders need to unite in becoming a force for good in our societies. Business ethics begin in the boardroom, but must be spread throughout the organisation, right to the front line."

Ms. Huguette Labelle, Chair, Transparency International



"Today, corporate social responsibility is becoming core business. This is wonderful. Together, we practice the capacity to celebrate life."

Prof. Ruud Lubbers: Former Prime Minister, The Netherlands



"The International Criminal Court is one innovative institution establishing basic ethical rules: no genocide, no crimes against humanity and no war crimes, as well as a revolutionary global design to enforce such rules. Institutions and individuals are both needed to establish ethics in business."

Mr. Luis Moreno-Ocampo: First Chief Prosecutor of the International Criminal Court (ICC)



"Technology in the next ten years will play an unprecedented transformative role in society and will even more dramatically influence further globalization. People, organizations and states will mainly compete through their ability to use technology in innovation, creativity and design."

Mr. Jan Muehlefeit: Chairman Europe, Microsoft Corporation



"Society is at an interesting juncture in history where ethics, collaborative leadership, and good governance have emerged as key driving themes. People are no longer willing to tolerate the status quo, as seen in the revolutions that swept through the Arab world. The call for a more equitable and inclusive economic system has grown from a mere rumbling to a resounding chant heard around the world, and the time to act is now."

Dr. Sanjay Pradhan: Vice President, World Bank Institute



"Corporate social responsibility matters because it mirrors the core values of the society in which we wish to live."

Mr. Jacques Santer: Former Prime Minister, Luxembourg



"Innovation is no mere technical or technological endeavour. It requires the co-operation of all members of an organization and thus a leader's style, which governs by argument, fairness, respect and empowerment of colleagues."

Prof. Dr. Gesine Schwan: President, European University Viadrina Frankfurt (Oder), Germany



"In times of globalization, corporations have become too powerful, and therefore have to take on an active role with respect to the social dynamics."

Dr. h.c. Lothar Späth: Chairman, Merrill Lynch, Germany/Austria; Former Minister-President, Baden-Württemberg



"Values are the glue that sticks societies together. No economic system can be sustainable if it is seen to work against those values. To shape a sustainable future we therefore need to reinvent the market economy as a system which rewards those entrepreneurs who create value for society."

Mr. Günter Verheugen: Vice-President, European Commission; Commissioner for Enterprise and Industry

About us

The World Forum for Ethics and Business is a public interest foundation (“fondation d’utilité publique” – N° 822.216.342) registered in Belgium. The mandate of the Forum includes all manner of pursuing and establishing the indispensable ethical foundations of business in a globalized world.

Objectives

- Provide a platform for the promotion and defence of ethical approaches to business enterprise and corporate governance;
- Facilitate global dialogue and foster cooperation among the private sector, the academic world, government agencies, international organisations, the media, spiritual as well as secular communities and all other stakeholders with the end view of fostering decency, maximising human values and building wider public trust in business;
- Recruit the broadest possible support for trends, initiatives and projects that would encourage or enhance ethical and/or spiritual motivations, practices, norms and goals in the business world;
- Assume responsibility for continuing the International Leadership Symposium on Ethics in Business.

Activities

- Regularly convene the International Leadership Symposium on Ethics in Business as well as other pertinent public forums and conferences (Since 2006 conference is held annually in the European Parliament, Brussels: 143 speakers, over 2000 participants from 50 countries have attended the conference so far);
- Organise meetings, trainings and workshops, including leadership seminars and summits, for the benefit of relevant stakeholders, such as the World Youth Forum for young leaders;
- Undertake projects to raise awareness on the critical link between business and spirituality as well as human values;
- Give public recognition and award prizes to outstanding individuals and companies for their exemplary work and service;
- Raise funds and build resources in support of the mission and objectives of the foundation.
- Cooperate and work closely with the International Association for Human Values to realize common aims and objectives.

Founders

- Mr. Nirj Deva, Member of the European Parliament
- Mr. Jules Goudsmit, CEO Acropoles SA
- Mr. Ram Lakhina, Founder and Executive President of The Netherlands India Chamber of Commerce and Trade
- Ms. Erika Mann, Former Member of the European Parliament
- Dr. Sanjay Pradhan, Vice-President the World Bank Institute, the World Bank
- Mr. Madhu Rao, CEO Shangri-La Hotels
- H.H. Sri Sri Ravi Shankar, Founder, International Association for Human Values

International Leadership Symposium on Ethics in Business

an initiative of



World Forum for Ethics in Business

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