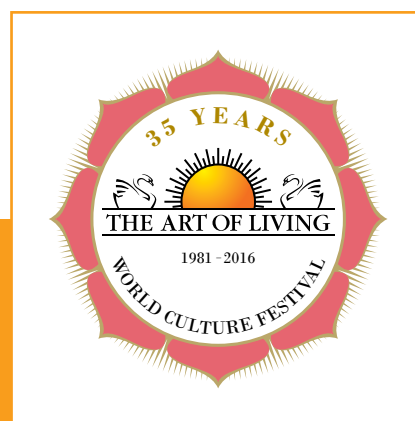


GLOBAL LEADERSHIP FORUM



INVITATION

March 12 - 13, 2016
New Delhi, India

WORLD CULTURE FESTIVAL 2016 — RECEPTION COMMITTEE

CO-CHAIRS

Justice R.C. Lahoti

Hon. Former Chief Justice of India.

Dr. Boutros Boutros-Ghali

Hon. 6th Secretary General of the United Nations.

VICE-CHAIR

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MEMBERS

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Hon. Minister of Culture, India.

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Prof. Vytautas Landsbergis

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Hon. Former Prime Minister — Slovenia, Member of the European Parliament.

Prof. Ekmeleddin Ihsanoglu

Hon. 9th Secretary General of Organisation of Islamic Cooperation.

Mr. Jo Leinen

Hon. Member of the European Parliament.

Mr. Nirj Deva

Hon. Member of the European Parliament.

Mme. Anne-Marie Lizin

Honorary Speaker of the Senate, Belgium.

Ms. Tatyana Poronova

Hon. Deputy Governor of Murmansk, Russia.

The **Global Leadership Forum** will be held under the aegis of the **World Culture Festival** — a celebration of The Art of Living's 35 years of service to humanity. It will bring together 3.5 million people from 155 countries to celebrate the rich cultural traditions of the world with the goal of fostering deeper understanding and seeing the world as one family.

Never in history, has the geopolitical and economic landscape changed at a pace faster than today. The digital revolution has turned the world into a global village and the economic challenges in the last few years have led to incredible pressure for businesses to adapt their strategies and keep reinventing themselves.

The Global Leadership Forum will bring together senior leaders from business, government, politics, science, NGOs, faith-based organizations, sports, academia and media to reflect on the paradigms of leadership needed to maneuver the world of today.



GLOBAL LEADERSHIP FORUM — A DIALOGUE ON LEADERSHIP

Global businesses which have failed to keep up with the pace of change have faced extinction. This has undoubtedly created considerable dynamic demand on the business world and leaders, leading to anxiety and often a compromise on ethics and good governance. Boundaries are thinning and human populations are moving across continents. *This is posing immense challenges of governance, cultural integration and social development.*

The world is facing unprecedented humanitarian issues — to deal with these, and to cope with the resulting global challenges, one of the key demands on the leadership of today is to adjust the systems and structures we operate in. However, if the leaders deal with the system and structures alone but don't shift their attitudes and approach, *can the transformation be successful?*

- What kind of leadership attitude and skills are needed to sail through these extremely demanding times?
- How can organizations create a culture which allows for adaptability and transformation?
- When do organizations and nations run the risk that their culture eats up even the very best strategies and initiatives?
- What is the quality of leadership needed by state and non-state actors, by private and public sector, by civil society and individuals, to truly transform the world?
- How can leadership truly model collaborative behavior, inclusive approach, respect for diversity and an attitude to create shared value?
- What does collective leadership across businesses, boundaries and borders mean for us?
- How do we as a global community work towards creating a peaceful world?

On the agenda are also the discussions on megatrends of the next few decades and evaluate how leadership can ensure resilience, ownership and alignment of the teams to a shared vision to cope with the challenges ahead.

Some of the world's most prominent leaders will examine the dilemmas of leadership and reflect on how they can balance these challenging dichotomies in today's world.

“ETHICAL AND PROFITABLE”
“CURRENT AND FARSIGHTED”
“GLOBAL AND LOCAL”
“HUMANE AND DIGITAL”
“STEADY AND ADAPTIVE”
“DYNAMIC AND PEACEFUL”



WORLD CULTURE FESTIVAL 2016

In 2016, the Art of Living celebrates 35 years of service to humanity. To commemorate this momentous occasion, the World Culture Festival is being organized from 11 to 13, March 2016 in New Delhi, India.

Founded by Sri Sri Ravi Shankar, the Art of Living with a presence in 155 countries across the globe is engaged in diverse humanitarian and service activities. True to its motto of a One World Family (Vasudhaiva Kuttumbakam) and of making Life a Celebration, a series of events is being planned to bring together people of talent, eminence and repute.

Over 3.5 million people are expected to congregate at the Festival. A unique platform will be created for spiritual and religious leaders, politicians, peacemakers and artists to spread the message of global peace and harmony in diversity.

Showcasing the rich cultural traditions of dance, music and the arts from around the world as well as Yoga, the Festival hopes to foster a deeper understanding between people of different faiths, nationalities and backgrounds.

World Culture Festival (2011), Berlin, Germany

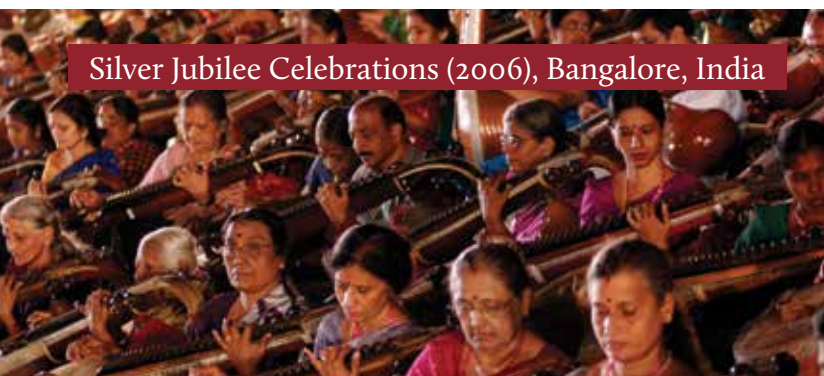


March 11 - 13, 2016

**Grounds opposite Mayur Vihar
Ph.1 Metro Station, New Delhi**

**3.5 million people from
155 countries**

Silver Jubilee Celebrations (2006), Bangalore, India



GLOBAL LEADERSHIP FORUM — PROGRAM DETAILS

12TH MARCH 2016

- 10.00 - 11.15: Inaugural Addresses
- 11.15 - 11.30: Networking Break
- 11.30 - 13.00: Deep Dive Sessions

CURRENT AND FAR SIGHTED

The paradigm of successful leadership demands maximum attention on the current landscape with a watchful eye on what's coming in the future. Rapidly changing technology and a shrinking world is compelling businesses to anticipate trends and megatrends like never before. In this deep dive, we will discuss how leaders are able to connect to their intuition and be present.

GLOBAL AND NATIONAL

The times when nations were able to exist as islands by themselves has far gone by. The world is becoming more interdependent as boundaries are thinning and populations are moving. How can we assure that the need for national identification is addressed while the notion of global citizenship is nurtured. This deep dive invites innovative thinkers to reflect on ways to attend to this paradox.

HUMANE AND DIGITAL

The more demanding the business environment is, the more important are team cohesion, trust and the human factor. How can virtual teams cherish these values and foster a common identity when they can never see or meet each other. In this deep dive, leaders of global virtual teams will share their lessons learnt and will ask the question — what is the glue that unites teams and how can it be nurtured.

- 13.00 - 14.30: Lunch & Networking
- 14.30 - 15.30: Meditation and Rejuvenation
- 15.45: Proceed to the venue of World Culture Festival
- 16.30: Arrival at the venue and seating
- 17.00 - 20.00: World Culture Festival celebrations

13TH MARCH 2016

- 10.00 - 11.15: Keynote Addresses
- 11.15 - 11.30: Networking Break
- 11.30 - 13.00: Deep Dive Sessions

ETHICAL AND PROFITABLE

It is commonly believed that maximising profits means compromising ethics. This discussion will challenge this paradigm and will showcase leaders who have shown with their personal examples that focus on values can be the foundation for sustainable and successful businesses.

STEADY AND ADAPTIVE

In the current turbulent and ever changing times, stoic calm, perseverance and continuity seem to be the key qualities of leadership success. However, exactly because everything is changing so fast, leaders also need to be agile, able to change paradigms and adapt to new strategies.

This deep dive asks leaders to share their personal recipes how they have developed these complementary skills.

DYNAMIC AND PEACEFUL

Leadership is a process of mobilizing a diverse group of people towards a common goal. Dynamism, ambition and even aggression can be cornerstones of a successful leadership action. How then can one maintain inner calm, peace and tranquility. This deep dive aims to ideate and reflect on how leaders can achieve a balance between outer dynamism and inner peace. It will also reflect on how individual peace can become the basis for societal peace and personal dynamism can lead to sustainable nation building.

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WORLD FORUM FOR ETHICS IN BUSINESS

The World Forum for Ethics and Business (WFEB) is a public interest foundation (“fondation d'utilité publique” – No. 822.216.342) registered in Belgium. The mandate of the Forum includes all manner of pursuing and establishing the indispensable ethical foundations of business in a globalized world.

OBJECTIVES

- Increase global awareness of ethics in business
- Facilitate sharing of global best practices
- Enable and support leaders to act ethically
- Forge coalitions for collective action

The WFEB, for the past decades, has been advocating and acting towards ethics, sustainability, governance and sustainable values. Over the past eleven years, 40,000 leaders from 70 countries joined in worldwide conferences and innumerable stories of transformation at a personal, as well as at a corporate level.

Nobel Laureates, Heads of States and top executives from global companies, such as Microsoft, Coca Cola, Infosys, ING Bank, GMR Group, The World Bank Group, International Monetary Fund, Daimler, IKEA, Novartis, The United Nations, Unilever, Robert Bosch GmbH, Siemens, Johnson & Johnson, American Express, Citibank, Tata Group and others have participated in WFEB events.

Trust is the breath of business; ethics its limbs; to uplift the Spirit its goal.

~ Sri Sri Ravi Shankar



THE ART OF LIVING

Founded in 1981 by Sri Sri Ravi Shankar, The Art of Living is an educational and humanitarian movement engaged in stress-management and service initiatives. The organization operates globally in **155 countries** and has touched the lives of over **370 million people**.

The programs are guided by Sri Sri's philosophy of peace: "Unless we have a stress-free mind and a violence-free society, we cannot achieve world peace." To help individuals get rid of stress and experience inner peace, The Art of Living offers stress-elimination programs which include breathing techniques, meditation and yoga. These programs have helped millions around the world to overcome stress, depression and violent tendencies.

The movement has spread peace across communities through diverse humanitarian projects, including conflict resolution, disaster relief, sustainable rural development, empowerment of women, prisoner rehabilitation, education for all, and environmental sustainability.

THE ART OF LIVING FOUNDATION WORLDWIDE

ORGANISATIONS IN INDIA (PARTIAL LISTING)

- Vyakti Vikas Kendra India (VVKI)
- Ved Vignan Maha Vidya Peeth (VVMVP)
- Sri Sri RaviShankar Vidya Mandir (SSRVM)
- Sri Sri Rural Development Program (SSRDP)
- Sri Sri Institute of Agricultural Sciences & Technology Trust (SSIAST)
- Sri Sri Publications Trust (SSPT)
- Sri Sri Ayurveda Trust (SSAT)
- Sri Sri University

INTERNATIONAL ORGANISATIONS (PARTIAL LISTING)

- The Art of Living Foundation, USA
- The Art of Living Foundation, Canada
- The International Art of Living Foundation, Switzerland
- The International Association for Human Values
- The Art of Living Health and Education Trust, USA
- The Art of Living Foundation, Argentina
- The Art of Living Foundation, Brazil
- The Art of Living, Hong Kong
- Die Kunst des Lebens, Germany
- World Forum for Ethics in Business



GLOBAL LEADERSHIP FORUM

an initiative of



Conference Venue:

Kempinski Ambience Hotel, 1, CBD, Maharaja Surajmal Road,
Near Yamuna Sports Complex, New Delhi - 110032, India.

For Delegate registrations:

Online Registration: www.worldculturefestival.in
Phone: +91 7676 550055 • Email: glfdelegates@wfeb.org

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